

## GALLUP NEWS SERVICE

### GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Timberline: 937614  
T: 535  
Princeton Job #: 23-04-004

April 3-25, 2023

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Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –500—national adults in Form A and the sample of –513— national adults in Form B, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –528-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –349-- retirees, the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of –664-- non-retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –698-- homeowners, the margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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16. How worried are you about the safety of money you have deposited in banks and other financial institutions – very worried, moderately worried, not too worried, or not worried at all?

	<u>Very worried</u>	<u>Mod- erately worried</u>	<u>Not too worried</u>	<u>Not worried at all</u>	<u>Doesn't apply (vol.)</u>	<u>No opinion</u>
2023 Apr 3-25	19	29	30	20	2	*
2008 Dec 12-14	16	25	25	30	4	*
2008 Sep 26-27	16	29	27	24	2	1

**GALLUP POLL SOCIAL SURVEY**  
**April 2023**  
**Public Release Data**

**QN16: Worry Financial Institutions BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
Very worried		189	86	103	110	76	44	65	69	34	68	85	63	86	34	104	63	17
		19%	17%	20%	17%	23%	17%	20%	17%	9%	25%	23%	21%	21%	13%	25%	19%	7%
Moderately worried		295	144	144	198	96	70	103	117	98	78	117	105	125	60	138	92	59
		29%	29%	28%	30%	28%	27%	32%	28%	27%	28%	32%	34%	30%	23%	33%	28%	25%
Not too worried		303	139	163	215	84	87	97	115	146	68	88	82	111	98	100	102	89
		30%	28%	32%	32%	25%	33%	30%	28%	40%	24%	24%	27%	27%	37%	24%	31%	39%
Not worried at all		206	118	86	132	72	51	49	103	82	53	69	52	83	66	65	68	60
		20%	24%	17%	20%	21%	19%	15%	25%	23%	19%	19%	17%	20%	24%	16%	21%	26%
Doesn't apply (vol.)		21	10	11	10	10	8	6	7	2	10	9	1	10	10	8	6	6
		2%	2%	2%	2%	3%	3%	2%	2%	0%	4%	3%	0%	2%	4%	2%	2%	2%

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