

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
T: 498
Princeton Job #: 22-07-007

July 5-26, 2022

Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –514—national adults in Form A and the –499-- national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –103—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of –686—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to something else,

30. How often do you or your family currently do each of the following—more than once a week, once a week, once or twice a month, a few times a year, less often, or never? How about -- [RANDOM ORDER]?

A. Shop for groceries in person at a grocery store or other store

	More than once <u>a week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	Few times a <u>year</u>	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2022 Jul 5-26	37	45	15	1	*	2	--
2021 Jul 6-21	31	48	18	*	1	2	*
2019 Jul 1-12	37	46	14	1	1	1	*
2018 Jul 1-11	32	49	17	1	--	1	*
2017 Jul 5-9	36	47	15	1	--	1	*

B. Order groceries online for pick-up or delivery

	More than once <u>a week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	Few times a <u>year</u>	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2022 Jul 5-26	3	8	17	8	5	58	*
2021 Jul 6-21	3	9	11	9	4	64	*
2019 Jul 1-12	1	3	7	4	3	81	*
2018 Jul 1-11	1	3	5	4	2	84	*
2017 Jul 5-9	1	3	5	3	3	84	*

C. Order a meal preparation kit that contains fresh foods and is delivered to your home

	More than once <u>a week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	Few times a <u>year</u>	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2022 Jul 5-26	1	3	4	5	5	82	*
2021 Jul 6-21	1	2	3	5	4	84	*
2019 Jul 1-12	1	2	4	2	3	88	*
2018 Jul 1-11	*	1	3	4	2	89	--

D. Order food for take-out or delivery from a restaurant or pizzeria

	More than once <u>a week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	Few times a <u>year</u>	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2022 Jul 5-26	13	23	36	11	3	14	*
2021 Jul 6-21	14	25	35	11	2	13	*
2019 Jul 1-12	12	23	35	11	4	14	1
2018 Jul 1-11	9	22	38	11	4	16	*

Q.30 (FOOD PURCHASING BEHAVIOR) CONTINUED**E. Eat a meal out at a restaurant**

	More than once <u>a week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	Few times a <u>year</u>	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2022 Jul 5-26	19	28	36	11	3	4	*
2021 Jul 6-21	17	26	31	13	5	7	*
2019 Jul 1-12	24	29	34	8	2	2	*
2018 Jul 1-11	18	27	39	8	3	5	--

GALLUP POLL SOCIAL SURVEY

July 2022

Public Release Data

QN30A: Shop For Groceries In Person BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More than once a week		371	171	197	256	110	95	125	146	160	92	117	104	144	113	122	123	104
		37%	35%	38%	39%	33%	33%	41%	36%	45%	33%	32%	37%	35%	39%	33%	35%	40%
Once a week		460	214	236	302	148	138	129	188	150	122	185	129	193	126	181	156	106
		45%	44%	46%	46%	44%	48%	43%	46%	42%	43%	50%	46%	46%	43%	50%	45%	41%
Once or twice a month		151	82	69	74	71	45	40	59	43	57	51	37	65	47	46	60	42
		15%	17%	13%	11%	21%	16%	13%	15%	12%	20%	14%	13%	16%	16%	13%	17%	16%
A few times a year		13	6	7	7	6	6	4	3	3	1	8	4	8	1	10	2	1
		1%	1%	1%	1%	2%	2%	1%	1%	1%	0%	2%	1%	2%	0%	3%	1%	0%
Less often		3	3 -		3 -	-		3 -	-		1	2 -		1	2 -		2	1
		0%	1% -		0% -	-		1% -	-		0%	0% -		0%	1% -		0%	1%
Never		15	7	7	14	2	4	2	9	2	7	6	7	5	2	6	5	4
		2%	2%	1%	2%	1%	1%	2%	1%	3%	2%	2%	2%	1%	1%	2%	1%	2%

GALLUP POLL SOCIAL SURVEY

July 2022

Public Release Data

QN30B: Order Groceries Online BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More than once a week		35	22	12	17	17	7	14	14	11	8	15	7	17	9	13	12	8
		3%	5%	2%	3%	5%	2%	5%	4%	3%	3%	4%	2%	4%	3%	3%	3%	3%
Once a week		78	39	36	50	25	25	36	15	38	18	20	16	42	17	24	34	16
		8%	8%	7%	8%	7%	9%	12%	4%	11%	6%	5%	6%	10%	6%	7%	10%	6%
Once or twice a month		177	76	98	95	80	69	72	34	73	49	54	44	75	57	52	60	63
		17%	16%	19%	15%	24%	24%	24%	8%	20%	18%	15%	16%	18%	20%	14%	17%	24%
A few times a year		82	31	51	54	26	24	28	28	31	24	27	20	34	24	27	29	23
		8%	6%	10%	8%	8%	8%	9%	7%	9%	8%	7%	7%	8%	8%	7%	8%	9%
Less often		52	23	28	35	14	16	15	21	28	19	5	16	18	18	19	14	19
		5%	5%	5%	5%	4%	6%	5%	5%	8%	7%	1%	6%	4%	6%	5%	4%	7%
Never		588	290	289	404	171	147	138	293	178	163	244	179	228	165	231	198	127
		58%	60%	56%	62%	51%	51%	46%	72%	50%	58%	66%	63%	55%	57%	63%	57%	49%
(DK)/(Refused)		2	2 -	-		2 -	-		2 -	-		2 -		2 -	-	-		2
		0%	0% -	-		1% -	-		0% -	-		1% -		0% -	-	-		1%

GALLUP POLL SOCIAL SURVEY
July 2022
Public Release Data

QN30C: Order A Meal Preparation Kit BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More than once a week		10	5	5	4	7	2	4	4	4	1	5	1	4	5	4	3	3
		1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	0%	1%	2%	1%	1%	1%
Once a week		30	19	11	16	13	12	11	7	7	7	14	7	17	5	13	7	10
		3%	4%	2%	2%	4%	4%	4%	2%	2%	3%	4%	3%	4%	2%	3%	2%	4%
Once or twice a month		37	23	14	15	21	14	11	11	18	8	11	4	17	15	16	12	8
		4%	5%	3%	2%	6%	5%	4%	3%	5%	3%	3%	2%	4%	5%	4%	3%	3%
A few times a year		47	25	19	27	19	13	18	15	21	4	22	8	25	12	20	11	12
		5%	5%	4%	4%	6%	5%	6%	4%	6%	1%	6%	3%	6%	4%	6%	3%	5%
Less often		50	23	26	29	20	11	22	16	25	12	12	9	25	16	9	21	20
		5%	5%	5%	4%	6%	4%	7%	4%	7%	4%	3%	3%	6%	6%	3%	6%	8%
Never		835	389	437	564	253	235	237	350	282	249	301	250	328	236	303	295	202
		82%	80%	85%	86%	75%	82%	78%	86%	79%	88%	82%	89%	79%	81%	83%	85%	78%
(DK)/(Refused)		4 -		4	1	3 -	-		4 -		1	3	1 -		3 -	-		4
		0% -		1%	0%	1% -	-		1% -		0%	1%	0% -		1% -	-		2%

GALLUP POLL SOCIAL SURVEY
July 2022
Public Release Data

QN30D: Order Meals For Take-Out BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More than once a week		134	77	56	78	53	48	52	31	56	35	42	29	61	42	34	47	49
		13%	16%	11%	12%	16%	17%	17%	8%	16%	12%	11%	10%	15%	15%	9%	14%	19%
Once a week		237	114	114	160	74	86	79	71	98	60	77	73	92	69	89	79	63
		23%	24%	22%	24%	22%	30%	26%	17%	27%	21%	21%	26%	22%	24%	24%	23%	24%
Once or twice a month		361	167	193	225	131	121	118	119	129	99	131	96	152	107	122	130	95
		36%	35%	37%	34%	39%	42%	39%	29%	36%	35%	36%	34%	37%	37%	33%	37%	37%
A few times a year		108	48	59	80	28	10	26	70	36	32	40	22	52	31	44	40	20
		11%	10%	11%	12%	8%	3%	9%	17%	10%	11%	11%	8%	12%	11%	12%	12%	8%
Less often		29	16	13	15	12	2	5	19	7	11	12	12	10	5	17	5	5
		3%	3%	3%	2%	4%	1%	2%	5%	2%	4%	3%	4%	3%	2%	5%	2%	2%
Never		141	61	78	97	36	21	22	95	32	44	64	49	47	36	59	43	26
		14%	13%	15%	15%	11%	7%	7%	23%	9%	16%	17%	17%	11%	13%	16%	12%	10%
(DK)/(Refused)		2 -		2 -		2 -	-		2 -	-		2 -		2 -	-		2 -	
		0% -		0% -		1% -	-		1% -	-		1% -		0% -	-		1% -	

GALLUP POLL SOCIAL SURVEY

July 2022

Public Release Data

QN30E: Eat A Meal At A Restaurant BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More than once a week		191	89	102	137	50	53	61	73	80	50	59	66	66	56	73	71	43
		19%	18%	20%	21%	15%	18%	20%	18%	22%	18%	16%	23%	16%	19%	20%	20%	16%
Once a week		279	141	138	188	87	80	89	105	115	67	95	88	117	69	111	81	79
		28%	29%	27%	29%	26%	28%	30%	26%	32%	24%	26%	31%	28%	24%	30%	23%	31%
Once or twice a month		362	179	174	216	139	107	115	135	119	111	130	86	162	105	116	148	84
		36%	37%	34%	33%	42%	37%	38%	33%	33%	40%	35%	31%	39%	36%	32%	42%	32%
A few times a year		109	47	61	67	40	31	24	54	30	34	46	27	44	34	42	24	33
		11%	10%	12%	10%	12%	11%	8%	13%	8%	12%	12%	10%	11%	12%	12%	7%	13%
Less often		32	13	19	21	11	9	8	15	7	4	21	5	13	13	11	12	8
		3%	3%	4%	3%	3%	3%	3%	4%	2%	1%	6%	2%	3%	4%	3%	3%	3%
Never		38	15	22	26	9	8	4	25	5	14	17	9	12	14	11	12	12
		4%	3%	4%	4%	3%	3%	1%	6%	1%	5%	5%	3%	3%	5%	3%	3%	5%
(DK)/(Refused)		1	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-
		0%	0%	-	0%	-	-	0%	-	-	0%	-	-	0%	-	-	-	-