## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614

T: 498

Princeton Job #: 22-07-007

July 5-26, 2022

Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of -1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact <a href="mailto:galluphelp@gallup.com">galluphelp@gallup.com</a>.

## 6. What do you think is the most important problem facing this country today? [OPEN-ENDED]

High cost of living/Inflation	Recent Trend:	Jul 5-26, 2022	Jun 1-20, 2022	May 2-18, 2022	Apr 1-19, 2022	Mar 1-18, 2022	Feb 1-17, 2022	Jan 3-16, 2022
High cost of living/Inflation	ECONOMIC PROBLEMS (NET)	35	40	37	39	35	30	22
Economy in general   12   13   12   12   11   11   11   Fuel/Oil prices   5   5   5   3   6   4   1   1   1   1   1   2   2   2   2   2								8
Fuel/Oil prices  5 5 5 3 6 4 1  Gap between rich and poor  1 1 1 1 2 2 2  Unemployment/Jobs  1 1 1 1 2 1 2  Corporate corruption  1 * * * * *  Lack of money  1 1 1 1 1 * 1 1 1  Wage issues  Federal budget deficit/Federal debt  1 1 1 1 1 1 1 1 2  Taxes  * * * * 1 * 1  Foreign trade/Trade deficit  * * * * * * * * *  Foreign trade/Trade deficit  * * * * * * * * *  * * * * * * *  * * * * * * * *  * * * * * * *  * * * * * * *  * * * * * * * *  * * * * * * * *  * * * * * * * *  * * * * * * * * *  * * * * * * * * *  * * * * * * * * * *  * * * * * * * * *  * * * * * * * *  * * * * * * * * * *  * * * * * * * * * *  * * * * * * * * * *  * * * * * * * * * * *  * * * * * * * * * * *  * * * * * * * * * * *  * * * * * * * * * * * *  * * * * * * * * * * * *  * * * * * * * * * * * *  * * * * * * * * * * * * *  * * * * * * * * * * * * *  * * * * * * * * * * * * *  * * * * * * * * * * * * *  * * * * * * * * * * * * * *  * * * * * * * * * * * * * * *  * * * * * * * * * * * * * * * *  * * * * * * * * * * * * * * * * *  *								6
Gap between rich and poor       1       1       1       1       2       2       2         Unemployment/Jobs       1       1       1       1       2       1       2       1       2       1       2       1       2       1       2       1       2       1       2       1       2       1       2       1       2       1       2       2       2       2       2								2
Unemployment/Jobs         1         1         1         2         1         2         1         2         4         3         6         4         5         4         5         4         5         4         7         7         8         7         5         8         7         2         8         7         2         8         7         2         8         7         2         8         8         7         2         3         8         7         2								1
Corporate corruption         1          *         *         *         *         *         *         *         *         *         1								2
Lack of money       1       <								*
Wage issues       1       *       1 <td< td=""><td></td><td></td><td></td><td>1</td><td>*</td><td>1</td><td>1</td><td>2</td></td<>				1	*	1	1	2
Federal budget deficit/Federal debt					1			1
Taxes       *       *       *       *       1       *       1         Foreign trade/Trade deficit       *       *       *       *       *       *       1       *       1       *       1       *			1			1	2	2
The government/Poor leadership   17								1
The government/Poor leadership       17       18       19       20       22       20       22         Abortion       8       1       5       1        *       *         Judicial system/Courts/Laws       6       2       2       2       2       2       4       5         Unifying the country       6       5       5       4       5       6       6         Immigration       6       5       8       7       5       8       7         Guns/Gun control       5       8       1       1       *       1       1         Race relations/Racism       4       3       6       4       5       4       5         Crime/Violence       4       6       4       2       1       3       6		*	*	*				
The government/Poor leadership       17       18       19       20       22       20       22         Abortion       8       1       5       1        *       *         Judicial system/Courts/Laws       6       2       2       2       2       2       4       5         Unifying the country       6       5       5       4       5       6       6         Immigration       6       5       8       7       5       8       7         Guns/Gun control       5       8       1       1       *       1       1         Race relations/Racism       4       3       6       4       5       4       5         Crime/Violence       4       6       4       2       1       3       6	NON-ECONOMIC PROBLEMS (NET)	70	66	68	67	68	72	80
Abortion       8       1       5       1        *         Judicial system/Courts/Laws       6       2       2       2       2       4       5         Unifying the country       6       5       5       4       5       6         Immigration       6       5       8       7       5       8         Guns/Gun control       5       8       1       1       *       1         Race relations/Racism       4       3       6       4       5       4         Crime/Violence       4       6       4       2       1       3		17	18	19	20	22	20	23
Judicial system/Courts/Laws       6       2       2       2       2       4       5         Unifying the country       6       5       5       4       5       6         Immigration       6       5       8       7       5       8         Guns/Gun control       5       8       1       1       *       1         Race relations/Racism       4       3       6       4       5       4         Crime/Violence       4       6       4       2       1       3       6		8						*
Unifying the country       6       5       5       4       5       6         Immigration       6       5       8       7       5       8         Guns/Gun control       5       8       1       1       *       1         Race relations/Racism       4       3       6       4       5       4         Crime/Violence       4       6       4       2       1       3	Judicial system/Courts/Laws	6	2		2	2	4	5
Immigration         6         5         8         7         5         8         4         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         *         1         *         1         *         1         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         1         *         *         4         * <td< td=""><td></td><td>6</td><td>5</td><td>5</td><td>4</td><td>5</td><td>6</td><td>7</td></td<>		6	5	5	4	5	6	7
Guns/Gun control         5         8         1         1         *         1           Race relations/Racism         4         3         6         4         5         4           Crime/Violence         4         6         4         2         1         3		6			7		8	4
Race relations/Racism       4       3       6       4       5       4         Crime/Violence       4       6       4       2       1       3		5			1		1	*
Crime/Violence 4 6 4 2 1 3	Race relations/Racism					5	4	5
		4					3	2
	Ethics/moral/religious/family decline	3	4	3	2	2	2	4
			2					2
v – v – v – v – v – v – v – v – v – v –			3	2			3	2
• •				1				*
							2	3
*								3
	Education				1			1
		1						*
	Infrastructure	1	*		1	*		*
The media 1 1 2 1 1 1 1	The media	1	1	2	1	1	1	2
Elections/Election reform 1 1 1 * 1 1 *	Elections/Election reform	1	1	*	1	1	*	1
School shootings 1 2	School shootings	1	2					
		1	1	2	4	3	13	20
National security 1 1 1 * 1 1 *	National security	1	1	*	1	1	*	*
		1	*	*	1	2	1	*
Police brutality * * 1 * *	Police brutality	*	*	1		*	*	*
Terrorism * * * *	Terrorism	*	*		*		*	*
Drugs * * * * * 1	Drugs	*	*	*	*	*	1	*
Situation with China * * * * *	Situation with China	*	*	*	*		*	1
T I		*	1	1		*	*	
		*	1	2	1	2	1	1
Children's behavior, way they are raised		*	*		*		*	*
Lack of military defense * * * 1 *		*	*	*		1	*	
International issues, problems * 1 1 1 1 * -		*	_			1		
Situation in Afghanistan * * * *			*	*				
Care for the elderly/Medicare * * * *			*	*	*	*		
Advancement of computers/technology						*	*	*
Social Security *	Social Security				*			*
								3
No opinion 1 1 2 3 3 3 2	No opinion	1	1	2	3	3	3	2
Total 126% 123% 121% 121% 119% 118% 117%	Total	126%	123%	121%	121%	119%	118%	117%

## GALLUP POLL SOCIAL SURVEY July 2022 Public Release Data

QN6: Total + Most important problem. BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

			0	alau	D-	!		Λ			Education:			Dominic		Ideology		
			Gen	uer	ка	ce I		Age		College	Education Some	LIC Crad	Republica	Party I.D.		C	Ideology	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	or Less	n		Democrat	Conserva tive	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
NET ECONOMIC PROBLEMS		358	185	170	235	118	81	135	137	127	99	130	131	154	62	158	136	49
		35%	38%	33%	36%	35%	28%	45%	34%	36%	35%	35%	46%	37%	21%	43%	39%	19%
Cost of Living-Inflation		177	89	87	121	53	39	65	71	64	46	67	71	74	24	81	66	23
		17%	18%	17%	18%	16%	13%	22%	17%	18%	16%	18%	25%	18%	8%	22%	19%	9%
Economy (General)		122	69	53	89	31	18	55	47	56	43	22	50	46	24	63	39	13
		12%	14%	10%	14%	9%	6%	18%	12%	16%	15%	6%	18%	11%	8%	17%	11%	5%
Fuel/Oil Prices		56	32	24	30	25	10	17	29	15	9	32	22	29	3	25	20	9
		5%	7%	5%	5%	7%	3%	5%	7%	4%	3%	9%	8%	7%	1%	7%	6%	4%
Gap Between the Rich and Poor		9	4	4	4	5	4	4	0	4	-	4	-	4	4	-	3	5
		1%	1%	1%	1%	1%	1%	1%	0%	1%	-	1%	-	1%	1%	-	1%	2%
Unemployment-Jobs		8	4	5	3	5	4	4	1	2	-	6	0	3	4	0	6	2
		1%	1%	1%	0%	2%	1%	1%	0%	1%	-	2%	0%	1%	1%	0%	2%	1%
Corporate Corruption		7	2	5	3	4	5	1	1	2	3	2	1	4	2	2	5	0
		1%	0%	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%
Lack of money		6	3	1	6		-	4	2	1	1	4	-	1	5	1	3	2
		1%	1%	0%	1%		-	1%	1%	0%	0%	1%	-	0%	2%	0%	1%	1%
Wage Issues		6 -		6	3	3	3	-	3	-	-	6	-	6	-	-	3	3
		1% -		1%	0%	1%	1%	-	1%	-	-	2%	-	1%	-	-	1%	1%
Federal Budget Deficit-Debt		6	1	5	6	-	5	-	1	-	3	3	4	2	-	4	2	-
		1%	0%	1%	1%	-	2%	-	0%	-	1%	1%	1%	1%	-	1%	0%	-
Taxes		4 -		4	2	2	-	2	2	2	2	-	-	4	-	4	-	-
		0% -		1%	0%	1%	-	1%	0%	1%	1%	-	-	1%	-	1%	-	-
Recession		3	1	1	2	1	-	1	2	3	-	-	-	3	-	0	2	-
		0%	0%	0%	0%	0%	- [	0%	0%	1%	-	-	-	1%	-	0%	1%	-
Foreign Trade-Trade Deficit		1	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-
		0%	0%	- [	-	0%			0%	-		0%	0%	-	-	0%	-	
Other Economic		0	0	- [	0	-	0	-	-	-	0	-	-	0	-	0	-	-
		0%	0%	-	0%	-	0%	-	-	-	0%	-	-	0%	-	0%	-	-

			Gen	der	Ra	ce I		Age			Education			Party I.D.		Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n		Democrat	Conserva tive	Moderate	Liberal	
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213		389		385	341	242	
Total	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	-	416		365	347	258	
NET NON-ECONOMIC PROBLEMS	vveignted n	705	311	385	461	226	207	185	300	260	191	250	-	271		233	225		
NET NON-ECONOMIC FROBELING		70%	64%	75%	70%	67%	72%	61%	74%	73%	68%	68%		65%		64%	65%		
The Government		172	92	80	132	37	37	40	89	56	61	53				70	43		
The Government		17%	19%	16%	20%	11%	13%	13%	22%	16%	22%	14%	-	14%	-	19%	12%	20%	
Abortion Issues		77	11	64	53	23	45	17	15		23	29		23		9	23		
		8%	2%	12%	8%	7%	16%	6%	4%	7%	8%	8%		6%			7%		
Judicial System/Courts/Laws		66	27	36	44		22	18	25	29	15	21		19					
		6%	6%	7%	7%	6%	8%	6%	6%	8%	5%	6%	5%	5%	10%	5%	5%	10%	
Unifying the Country		57	30	25	49	8	10	25	19	26	15	16	10	29	17	17	27	13	
		6%	6%	5%	7%	2%	4%	8%	5%	7%	5%	4%	4%	7%	6%	5%	8%	5%	
Immigration-Illegal Aliens		56	24	32	48	8	2	14	39	24	12	20	41	14	0	45	7	1	
		6%	5%	6%	7%	2%	1%	5%	10%	7%	4%	5%	15%	3%	0%	12%	2%	0%	
Gun control/Guns		47	14	33	25	22	14	12	20	17	9	21	2	13	32	4	22	20	
		5%	3%	6%	4%	6%	5%	4%	5%	5%	3%	6%	1%	3%	11%	1%	6%	8%	
Race Relations		42	16	26	12	28	21	13	8	16	6	20	1	24	17	7	17	-	
		4%	3%	5%	2%	8%	7%	4%	2%	4%	2%	5%	0%	6%	6%	2%	5%	7%	
Crime-Violence		39	20	19	21	17	9	5	23		10				-				
		4%	4%	4%	3%	5%	3%	2%	6%	4%	3%	4%					4%		
Moral/Ethical/Family Decline		32	13	19	20		7	7	17		10					-	-	-	
		3%	3%	4%	3%		3%	2%	4%	3%	4%	3%		4%			2%		
Environment-Pollution		29	12	17	21	8	6	9	13	-	5 2%	-		2%	-		8	-	
Poverty-Hunger-Homelessness		3%	2% 9	3% 14	3% 10	2%	2%	3%	3% 5	5% 8	7	1%					2%		
roverty-nuriger-normelessitess		2%	2%	3%	2%	3%	5%	1%	1%	-	2%	2%		_	_	-			
Lack of energy Sources		270	9	12	18		1	7	13		5		12			13			
Lack of energy Sources		2%	2%	2%	3%	1%	0%	2%	3%	3%	2%	1%		1%			2%		
Lack of respect for each other		21	8	14	16		4	6	11	9	10	3		14			12		
Lack of 188pect for each other		2%	2%	3%	2%	1%	1%	2%	3%	2%	3%	1%					3%		
Healthcare/Insurance		19	10	7	14	5	12	5	2		3								
		2%	2%	1%	2%	1%	4%	2%	0%	2%	1%	2%		2%	-	-	1%		
		270	_ /0	. 70	_ /0	. 70	. 70	_/0	070	_/0	. 70	_/0	. 70	270	370	. 70	. 70	370	

			Gen	der	Ra	ice I		Age			Education			Party I.D.			Ideology	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n	Independ ent	Democrat	Conserva tive	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Education		15	5	10	8	7	7	4	4	7	0	7	4	10	1	6	5	4
		1%	1%	2%	1%	2%	2%	1%	1%	2%	0%	2%	1%	2%	1%	2%	1%	1%
Situation with Russia		14	9	5	8	4	3	2	8	3	7	4	7	4	3	6	5	2
		1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%
Infrastructure		11	8	3	3	8	2	6	3	2	1	8	1	5	5 2	1	5	2
		1%	2%	1%	0%	2%	1%	2%	1%	1%	0%	2%	0%	1%	1%	0%	1%	1%
The media		10	7	4	7	3	5	3	3	2	1	8	1	7	3	2	. 3	5
		1%	1%	1%	1%	1%	2%	1%	1%	0%	0%	2%	0%	2%	1%	1%	1%	2%
Election/Election Reform		10	5	5	4	6	3	4	3	8	1	1	1	3	6	2	: 3	6
		1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	0%	1%	2%	1%	1%	2%
School Shootings		9	3	7	1	8	3	3	4	-	1	8	3	. 4	3	4	2	. 4
		1%	1%	1%	0%	2%	1%	1%	1%	-	0%	2%	1%	1%	1%	1%	1%	1%
Cancer/Diseases		9	3	6	3	4	4	2	3	2	6	-	1	2	2 5	1	5	3
		1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	-	0%	0%	2%	0%	1%	1%
National Security		8	4	4	3	5	0	1	7	0	3	5	4	1	2	5	3	-
		1%	1%	1%	0%	2%	0%	0%	2%	0%	1%	1%	1%	0%	1%	1%	1%	-
Fear of War		8 -		8	5	2	5	2	0	-	0	7	-	5	5 2	2	. 3	2
		1% -		1%	1%	1%	2%	1%	0%	-	0%	2%	-	1%	1%	1%	1%	1%
Police brutality		4	4	-	1	4	2	-	3	2	-	3	-	4	ļ -	3	1	1
		0%	1%	-	0%	1%	1%	-	1%	0%	-	1%	-	1%	-	1%	0%	0%
Terrorism		4	2	1	3	1	-	3	0	1	1	1	1	-	3	-	1	2
		0%	0%	0%	0%	0%	-	1%	0%	0%	0%	0%	0%	-	1%	-	0%	1%
Drugs		3 -		3	0	3	-	3	0	0	-	3	0	3	3 -	3	0	-
		0% -		1%	0%	1%	-	1%	0%	0%	-	1%	0%	1%	-	1%	0%	-
Situation with China		3	2	1	2	1	1	-	2	3	-	-	-	2	2 -	1	2	-
		0%	0%	0%	0%	0%	0%	-	0%	1%	-	-	-	1%	-	0%	0%	-
Welfare		3	2	0	3	-	1	1	1	3	-	-	0	1	1	-	1	1
		0%	0%	0%	0%	-	0%	0%	0%	1%	-	-	0%	0%	0%	-	0%	0%
Gay marriage/Homosexual rights		2	2	-	2	-	-	-	2	0	-	2	2	C	-	2	. 0	-
		0%	0%	-	0%	-	-	-	1%	0%	-	0%	1%	0%	-	1%	0%	-
Foreign Aid-Focus Overseas		2	1	1	2	-	-	-	2	2	-	-	1	1	Í-	2	: -	-
		0%	0%	0%	0%	-	-	-	0%	0%	-	-	0%	0%	-	0%	-	-
Child Abuse		1	1	-	-	1	-	1	-	-	-	1	-	1	-	1	-	-
		0%	0%	-	-	0%	-	0%	-	-	-	0%	-	0%	-	0%	-	-
Lack of a Military/Defense		1	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-
		0%	0%	-	0%	-	0%	-	-	0%	-	-	0%	-	-	0%	-	-
International Problems-Foreign Affairs		0	0	-	0	-	-	-	0	-	0	-	0	-	-	0	-	-
		0%	0%	-	0%	, -	-	-	0%	-	0%	-	0%	-	-	0%		-

			Gender		Race I		Age				Education		Party I.D.			Ideology		
										College	Some	HS Grad	Republica	Independ		Conserva		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	or Less	n	ent	Democrat	tive	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
NET OTHER		49	23	23	22	26	19	14	15	12	11	26	6	34	. 7	18	14	12
		5%	5%	5%	3%	8%	7%	5%	4%	3%	4%	7%	2%	8%	2%	5%	4%	5%
Other		34	15	19	18	16	10	13	11	9	7	18	4	25	4	12	10	9
		3%	3%	4%	3%	5%	4%	4%	3%	3%	2%	5%	2%	6%	2%	3%	3%	3%
None		2	0	1	2	-	-	-	2	0	-	1	0	-	1	0	-	1
		0%	0%	0%	0%	-	-	-	0%	0%	-	0%	0%	-	0%	0%	-	0%
REF		13	9	3	3	10	9	1	3	2	4	7	2	9	1	5	5	2
		1%	2%	1%	0%	3%	3%	0%	1%	1%	1%	2%	1%	2%	0%	2%	1%	1%